- WHAT: Disc Golf Event
- WHERE: Mineola Nature Preserve
- WHEN: Saturday, November 21, 2020 9:00am – 5:00pm (tentative)
- WHY: Grand Opening for Disc Golf CourseHighlight SponsorsFundraiser for Disc Golf CourseProfitable for Local Businesses



## **DESCRIPTION:**

- Carnival-style disc golf challenges/games to win prizes
- Regional disc golf vendors on site
- Local food/drink vendors on site

## TARGET AUDIENCE

- Disc golf enthusiasts (and families) from surrounding areas
- FYI Disc golf courses in area (one hour or less away)
  - Tyler (6 courses)
  - Longview (3 courses)
  - Canton (2 courses)
  - Mount Vernon (4 courses)
  - $\circ \ \ \text{Sulphur Springs}$
  - $\circ$  Commerce
  - $\circ$  Greenville
  - o Rockwall
  - o Gun Barrel City
  - $\circ$  Athens
  - o Henderson